PROGRAM STRUCTURES

SCHOOL OF BUSINESS & COMMERCE

THE GLOCAL UNIVERSITY

BATCH 2016-18 & 2016-19

Programme Structure

MBA (Master of Business Administration)

Batch: 2016-18

Semester	Course Code	Course Name	Credits
Semester-I	MGT4171	Business Communication	4
	COM4121	Managerial Economics	4
	MGT4161	Organizational Behavior	4
	MGT4131	Quantitative Techniques	4
	COM4151	Accounting & Costing for Managers	4
		Total Credit	**20**
Semester-II	MGT4151	Financial Management	4
	MGT4141	Marketing Management	4
	MGT4162	Human Resources Management	4
	MGT4132	Operations Management	4
	MGT4133	Computers & MIS	4
	MGT4112	Business Research Methods	4
		Professional Development Program-I	2
		Total Credit	**26**
Semester-III	MGT4111	Strategic Management	4
	MGT4113	Entrepreneurship & Business Development	4
		Elective-I	4
		Elective-II	4
		Elective-III	4
		Elective-IV	4
		Professional Development Program-II	2
		Total Credit	**26**
Semester - IV		Elective-V	4
		Elective-VI	4
		Elective-VII	4
		Elective-VIII	4
	MGT4115	Capstone Project	4
		Total Credit	**20**
		GRAND TOTAL CREDIT	**92**

Programme Structure

List of Approved Electives:

Area	Course Code	Course Name	Credits
Finance	MGT4253	Security Analysis & Portfolio Management	4
	MGT4254	Derivative & Risk Management	4
	MGT4255	International Financial Management	4
	MGT4252	Financial Institutions & Markets	4
	MGT4256	Working Capital Management	4
Marketing	MGT4243	Consumer Behavior	4
	MGT4245	Intergrated Marketing Communication	4
	MGT4242	Marketing of Services	4
	MGT4244	Brand Management	4
	MGT4246	Marketing Research	4
HRM	MGT4264	Training & Development	4
	MGT4263	Recruitment & Selection	4
	MGT4265	Competency mapping & Performance management	4
	MGT4266	Industrial Relations	4
	MGT4267	Organizational Development & Change	4